

Government of West Bengal
Minority Affairs & Madrasah Education Department
"NABANNA", Howrah
325, Sarat Chatterjee Road, Howrah – 711102

Memo No. 010(22)/SECY/MAME

Date: 08/01/2024

From : Secretary to the Govt. of West Bengal

To : The District Magistrate (all)

_____ District

Subject:- Awareness programme for start of IAS coaching at Haj Tower, Kaikhali

Dear Madam/ Sir,

As you are aware the West Bengal State Haj Committee under this department is conducting a Residential Coaching Centre for WBCS (Exe) etc Examination for last couple of years with considerable success. 69 out of 100 students trained in two last batches have got selected for various Government services including 12 in WBCS (Exe) etc Examination. Presently, the third batch of 50 students is undergoing training.

The appropriate authority in the Government has approved the upgradation of the Coaching Centre from next batch. From now onwards, the Centre will provide coaching for the Civil Services Examination conducted by UPSC as well as WBCS (Exe) etc Examination with the assistance of S N Tagore Civil Service Study Centre (SNTCSSC) at ATI, Salt Lake. The number of seats has also been increased to 100.

With the combined objectives of orienting the job aspirants for UPSC Civil Examination, to create awareness about this programme and to reach potential meritorious candidates for the Coaching, the department has decided to hold awareness campaign in minority concentration areas of each district. The pattern of the awareness programme will be similar to those conducted by the Higher Education Department in collaboration with SNTCSSC. The Districts will organize these programmes between 11th January to 25th January 2024.

A list containing the tentative number of programmes to be held, tentative places, names of the colleges where the number of the minority students are high and the names of probable speakers is attached.



You are requested to kindly make necessary arrangements for holding such number of the programmes in your districts.

The following action may kindly be taken for awareness cum orientation programme:-

- 1) Select venues with a seating capacity of around 350-400 students for each area as mentioned in the enclosed list.. The list of venue with date and time of the program should be confirmed with WBSHC by 10th February 2024. (wbshc2011@gmail.com)
- 2) District administration will ensure comprehensive logistic arrangements, including that of transportation of students to the venue, if required.
- 3) Senior officers of the department tagged with the districts for the entire awareness campaign will be in touch the ADMs/ DOMAs.
- 4) Students at the advanced stage of UG and those pursuing PG and higher courses, including alumni and external students interested in coaching, should be invited.
- 5) Meetings may be had with representatives of CSO, Mission schools etc as well who may assist in arranging targeted students and may also serve as Resource Persons.
- 6) Arrangements should be made for on- the-spot application at the orientation camp.
- 7) Intensive publicity should be started by the district through local newspaper, TV cable scrolling, banner and hoarding etc. IEC materials will be shared shortly.
- 8) The district administration should arrange speakers from amongst the IAS and IPS officers posted within the district.

Your personal intervention will go a long way in ensuring the success of this initiative.

Yours faithfully,


Secretary

Memo No. 010(22)/1(25)/SECY/MAME

Date: 08/01/2024

Copy forwarded information and necessary action to the:-

- 1) Course Co-ordinator, SNTCSSC, Salt Lake
- 2) Additional District Magistrate (all), in-charge of Minority Affairs
- 3) District Officer, Minority Affairs (all)


Secretary